



David Grenfell <david.grenfell@northumberland.gov.uk>

Representation

7 messages

David Grenfell <david.grenfell@northumberland.gov.uk>
To: dean@eatzecca.co.uk

3 July 2017 at 16:03

Good afternoon,

please find attached a representation to your application to vary your premises licence.

regards

David

--

David Grenfell

Licensing Officer (Processing)

Licensing Department

Business Compliance & Public Safety Unit

Fire and Rescue Service

Northumberland County Council

East View

Stakeford Depot

NE62 5TR

Tel: 01670 623811

Fax: 01670 626059

119K

3 July 2017 at 16:40

Dean Marshall <dean@eatzecca.co.uk>
To: David Grenfell <david.grenfell@northumberland.gov.uk>

Good afternoon David,

Am I able to put forward responses to the representations put forward against my application?

Best Regards

Dean

[Quoted text hidden]
[Quoted text hidden]



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<20170703 representation Regan.pdf>

David Grenfell <david.grenfell@northumberland.gov.uk>
To: Dean Marshall <dean@eatzecca.co.uk>

4 July 2017 at 07:56

Mr Dean,

of course you can. I will then forward it onto the objector to see if things can move forward without the requirement of a Committee hearing.

regards

David

[Quoted text hidden]

Dean Marshall <dean@eatzecca.co.uk>

To: David Grenfell <david.grenfell@northumberland.gov.uk>

4 July 2017 at 13:24

Good afternoon David,

The below bullet points are my responses to the concerns in the order they've been listed in the previously attached objection.

- The proposed increase in licensable hours is not for us to remain open longer on a regular basis, our regular operable hours will remain unchanged. The increase in licensable hours is to give us more freedom to fluctuate at short notice, to take advantage of any special occasions or opportunities that maybe approach us to utilise our new seating space once completed. The change is to give the business the best ability to be able to grow and increase turnover and employment throughout the entire calendar year. During times of later finishing in other venues it's shown that people leave in a more time staggered manor and decreases the amount of huge crowd departures at close of business.
- In modern day society smoking isn't the cool habit to have it once may have been. With the educational material about today, of the dangers of smoking and the smoking bans success being 'phenomenal' according to the Public Health England, we now in the UK have the second lowest number of smokers in Europe. We see very few smokers.
- According to the plans submitted to the Northumberland county council for the planning permission to build the said bedrooms, attaching to the already well established and operating commercial property, it is only one bedroom to be adjacent (see attached pictures). Common sense would dictate that it maybe wiser to consider housing for the occasional times children visit, the children in a bedroom further away from any potential areas of noise (as small as the potential is). The neighbours desire to bridge the gap between his property and an already established operating commercial property should not then put restraints on the commercial properties desire to grow its business. One persons desire to have an additional bedroom should not prevent the town from having additional amenity and increased employment.
- the same response as for point one.

7/5/2017

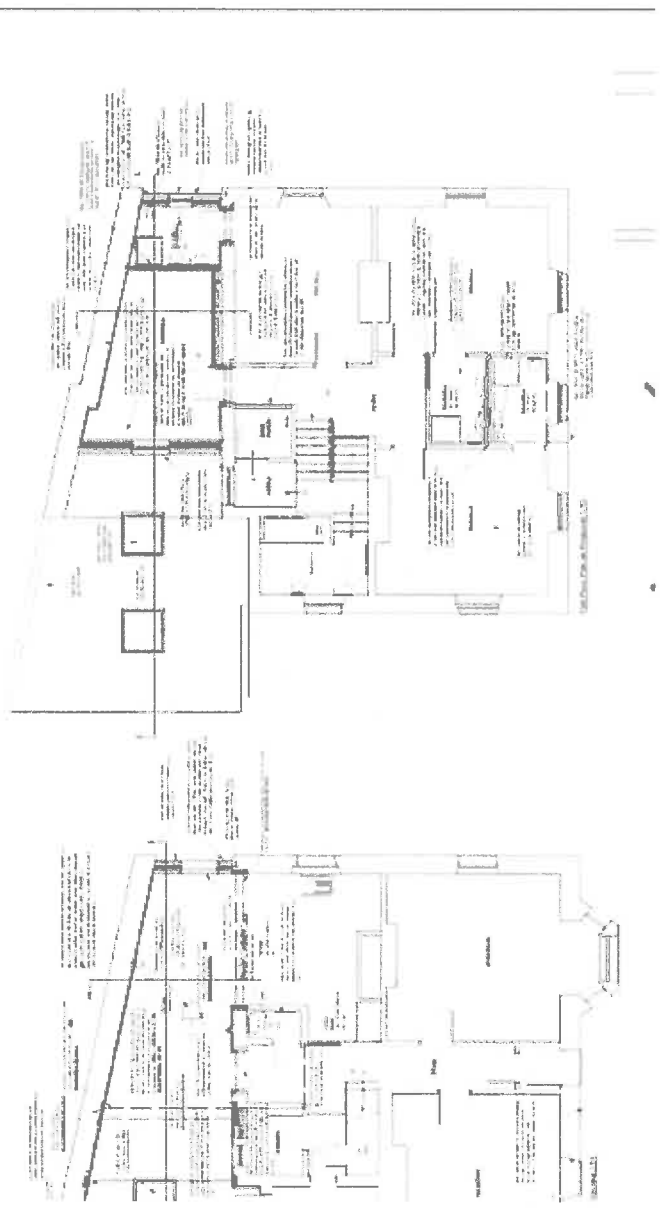
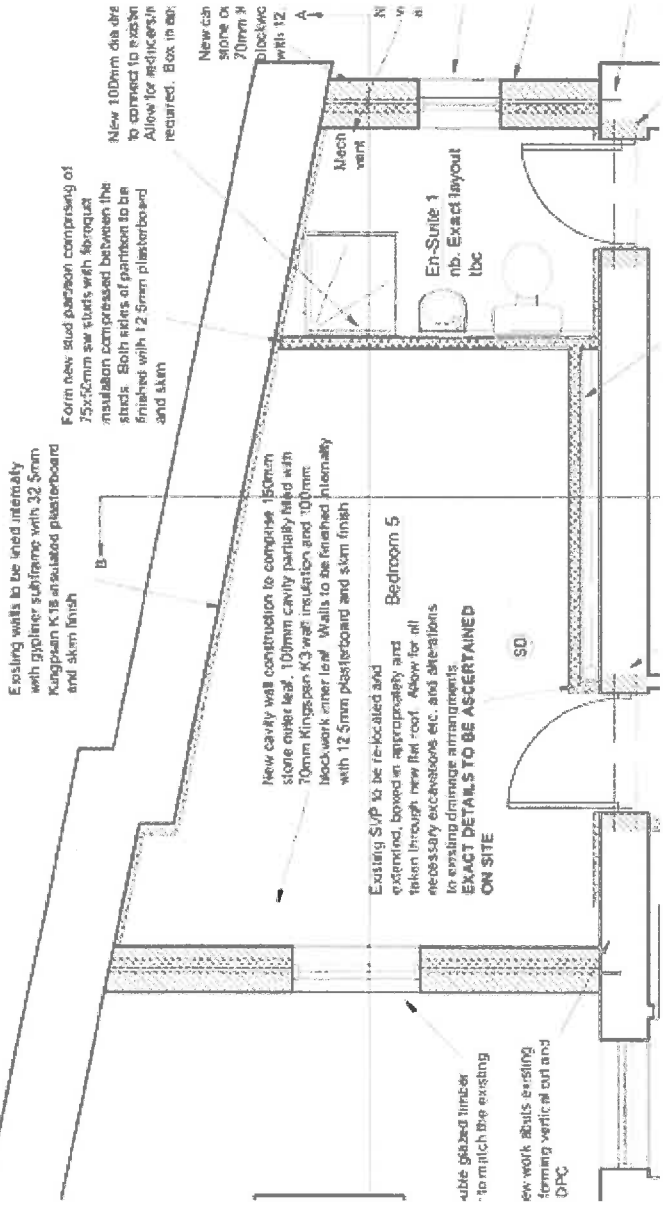
Northumberland County Council Mail - Representation

- the typical type of clientele Zecca caters for are of your more sensible patron, looking to have a quiet and relaxed evening. The lounge space will be a quiet, comfortable and relaxed space for patrons who I'm sure will be able to follow leaving instructions on the exits to be mindful of our neighbours. Loud type parties and individuals I am sure will continue to frequent establishments which are more setup for this type of evening.
- we at zecca haven't had any problems with the limited/lack of parking at the premises. Finding most patrons are looking to have a drink with their evening meals, the vast majority of our customers don't require parking. Not having parking also decreases any temptation for any drink driving as customers have already arrived via other means.

We have found through customer feedback that there is a huge demand/want for the type of space the lounge would create. A relaxed atmosphere where a complete date night experience could all be achieved all under one roof is what Amble is missing.

Best Regards

Dean



7/5/2017

Northumberland County Council Mail - Representation



[Quoted text hidden]

David Grenfell <david.grenfell@northumberland.gov.uk>
To: Tony Regan <travelregan@hotmail.com>

4 July 2017 at 14:39

Good afternoon,

please find attached the applicant's response to your concerns raised in your objection.

If you feel that the explanations allay your fears and wish to withdraw your objection then please let me know in writing; however if you wish to still take the objection forward, then again let me know. We will then inform you of the date of the sub-committee hearing.

regards

David

[Quoted text hidden]

Tony Regan <travelregan@hotmail.com>
To: David Grenfell <david.grenfell@northumberland.gov.uk>

4 July 2017 at 18:42

Dear Mr Grenfell

Thank you for your note and sight of the applicant's response. It should be noted that not all of what is stated is factually accurate. There are two bedrooms which will be used at our discretion for visiting children that would be impacted by this proposal. Both a bedroom and bedroom/en-suite are alongside the proposed increase in licensed areas and associated extension to licensing hours.

The concerns raised in our earlier representation remain, are confirmed by the response below, and our objection remains.

Yours faithfully

AG & EC Regan

From: David Grenfell <david.grenfell@northumberland.gov.uk>
Sent: 04 July 2017 13:39
To: Tony Regan
Subject: Fwd: Representation

[Quoted text hidden]

David Grenfell <david.grenfell@northumberland.gov.uk>
To: Tony Regan <travelregan@hotmail.com>

5 July 2017 at 08:27

7/5/2017

Northumberland County Council Mail - Representation

Good morning Mr & Mrs Reagan,

thank you for clarifying that you wish your representation regarding the variation to go forward. As previously stated you will be notified in due course of the date of the Licensing Sub-committee.

regards

David

[Quoted text hidden]